

# February - MAC Meeting



# Safety First



# Our Meeting

## Stay Engaged!

- ▶ To minimize distractions, please keep your microphone on mute during the meeting, until you are prepared to ask a question or make a comment.
- ▶ Share your video if possible.
- ▶ React to any comments or facts with any of the emojis available in Microsoft Teams.



## Microsoft Teams

# Welcome & Introductions



Maureen Moore  
Communications Manager



# CEO Announcement



# Welcome, New MAC Members!

- ▶ Rich Gustin
- ▶ Tammy Young
- ▶ Andy Trott
- ▶ Sydney Taylor
- ▶ Christina Lashmit

# The EnergyUnited Foundation



Debra Citta  
EU Foundation Administrator

# History of the EnergyUnited Foundation



The EnergyUnited Foundation is a charitable organization created by the EnergyUnited electric cooperative and funded by the members of EnergyUnited.

# What is the purpose of the Foundation?

The EnergyUnited Foundation is a charitable program that provides assistance to families and individuals with urgent needs they cannot meet themselves. Through an application process, funds are granted to needy members in the communities we serve.





# History

The EnergyUnited Foundation has awarded over \$7 million since the program began in 1996.



# EnergyUnited Foundation Board of Directors

The EnergyUnited Foundation Board is comprised of 9 members representing the different EnergyUnited EMC districts:

- 2 seats representing Districts 1, 2 & 3
- 3 at-large seats, not to exceed 4 members in each district
- Board members serve 3-year terms, they can serve 2 consecutive terms before rotating off. They can return after being off for a 3-year period.





# 25-Year Anniversary Giving Campaign

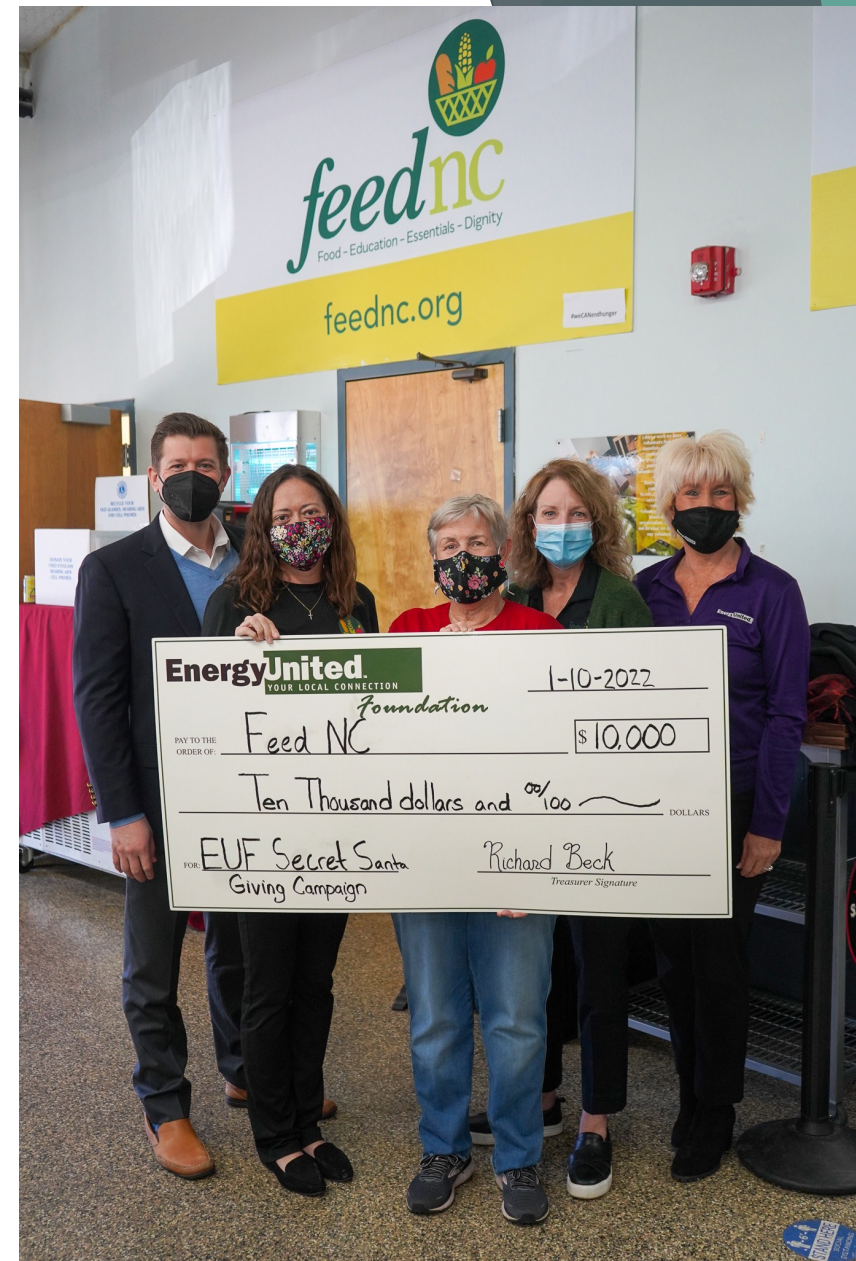
Employees and  
members donated more  
than \$5,000!

25  
years



# Congratulations, FeedNC!

- ▶ Received the most votes in our 25-Year Anniversary Secret Santa Campaign in December.
- ▶ FeedNC received \$10,000 donation from EnergyUnited Foundation.



How is the EnergyUnited Foundation Regularly  
Funded?

# Operation Round-Up Program





## Operation Round-Up Program

The Foundation began accepting donations from Crescent EMC members in June 1996.

The name was officially changed to the EnergyUnited Foundation, Inc. in February 1999 to reflect the merger of Crescent EMC and Davidson EMC, forming EnergyUnited.

# Operation Round-Up Program

As of January 2022,

Nearly 90,000 EnergyUnited members voluntarily allow the cooperative to ‘round up’ their monthly electric bills to the next highest event dollar amount, averaging \$.50 a month.

# Operation Round-Up Program

The maximum amount that could be donated in a year, per account, is \$11.88. The donations are placed in a special fund designated for the EnergyUnited Foundation.

Note: if you own multiple residences, you could choose to ‘round up’ for each account; hence, giving more than \$11.88 a year

# Operation Round-Up Program

It's important to know that 100% of all contributions from members to the Round-Up Program go to those in need. ZERO dollars goes towards administrative costs. All overhead costs, including the salary of the Foundation Administrator, is paid for by EnergyUnited EMC.

# Operation Round-Up Program

Grants from the Foundation are determined through an application process for families living in or near one of EnergyUnited's service areas across 19 counties in North Carolina.



# Operation Round-Up Program

An individual does not have to be a member of EnergyUnited to be eligible for assistance from the Foundation.

*Neighbors helping neighbors*

# Operation Round-Up Program

The funding criteria is based solely on need. Grants are given to *‘individuals and families who are suffering catastrophic, unusual or unexpected problems and are in grave need of assistance. Grants may be used to pay for shelter, utilities, bills, emergencies, and other humane needs.’*

# What are next steps?

There is a 3-step process:

- Submission of an Application
- Review & Approval/Disapproval of Application
- Notification/Distribution of Funds

Individual Applications are available via mail, email or by downloading through the member portal on [EnergyUnited.com](https://EnergyUnited.com)

Nonprofit applications are available by an email request to [Foundation@EnergyUnited.com](mailto:Foundation@EnergyUnited.com)

# Submission of an Application

A person in need fills out an application and mails it to the EnergyUnited Foundation.

The application is reviewed and as needed, contact is made with applicants to clarify or gather additional information.

# Review Process of Applications

All applications are first reviewed by the EnergyUnited Foundation Administrator. The Administrator verifies the information submitted and ensures that all applicants have properly completed the paperwork and provided all necessary documentation.



# Review & Approval/Disapproval of Application

All applications are then reviewed by the EnergyUnited Foundation Board of Directors. These 9 members are volunteers who meet monthly to review the grant applications and determine whether or not to fund their requests.

# Decision-Making Process

Some applications may be funded in full, partially funded or not funded at all. Each application is reviewed independently and decisions are made with a majority vote. In some instances, further discussion is required and more information is requested before making a decision.

## Notification/Distribution of Funds

All applicants are sent a notification regarding their grant request, stipulating whether the grant was approved or denied. All decisions made are final. There is no appeal process. Individuals may apply for another grant after a six-month waiting period.

# Notification/Decision-Making Process

If more information is required to make a determination, the applicant will be notified of the request. Once the required documentation is gathered, the application will be reviewed again at the next monthly board meeting.

# Funding Criteria

The grant requests vary in range. Applicants may only submit one application every six months.

Disbursements are limited to \$3,500 within a 12-month period for individuals and \$10,000 within a 12-month period for households.

# Grants to Non-profit organizations

In addition to grants to individuals and families, the Foundation will make grants to non-profit organizations that provide services to those in need. Non-profits can only apply once per year. They cannot receive funds of more than \$10,000 in a year. The Foundation works hard to fund different non-profits each year.

# Examples of approved grants

- \$2,674 to help a single mother and her four children with their mortgage, utilities, car payment and car insurance.
- \$1,750 to repair the mobile home of a disabled lady.



April Jenkins, EUF Grant Recipient



EnergyUnited  
Foundation  
**25**  
years



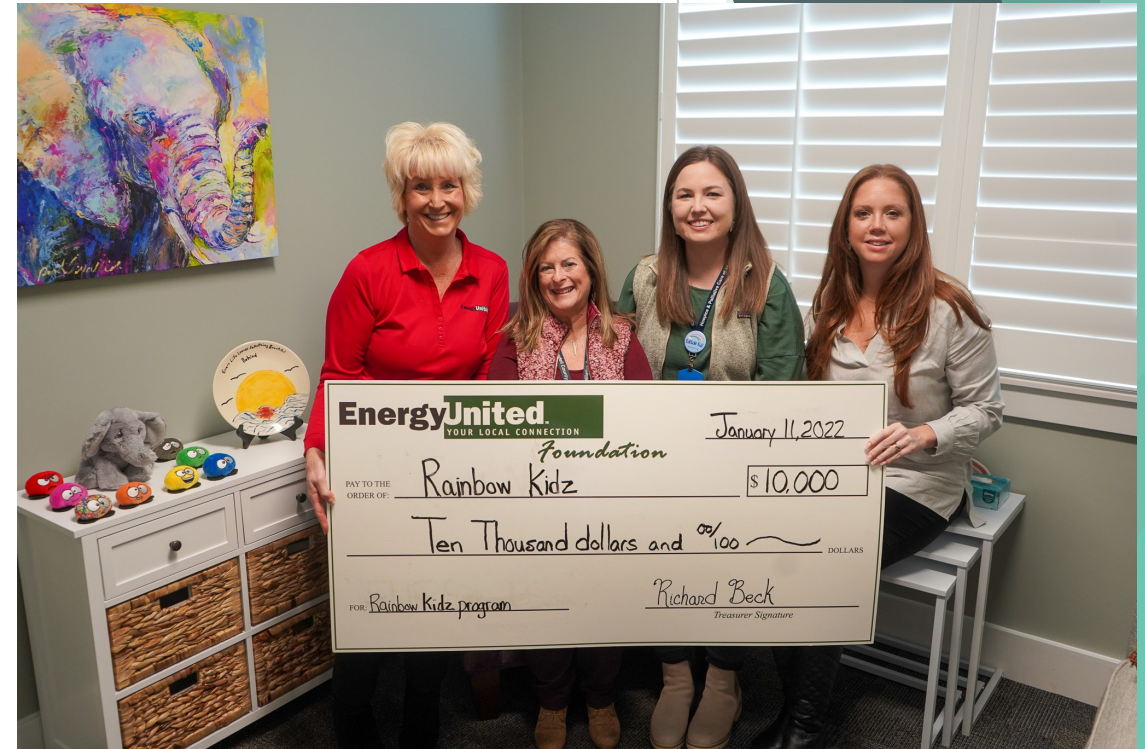
# Examples of Approved Grants

- \$3,403 for a father raising two sons who was unemployed.
- \$4,083 for a disabled person and her daughter who were past due on their mortgage



# More Examples of approved grants

- \$10,000 to the Hospice & Palliative Care of Iredell County Rainbow Kidz Grief Counseling Program
- \$10,000 to Pastor's Pantry to help fight hunger and food insecurity for the elderly in the Lexington community
- \$10,000 to Family Promise in Davie County to help provide food and clothing for needy and/or homeless people in the community



## How funding helps...

On many occasions, we have awarded grants that have paid past-due electric and utility bills, purchased fuel oil or kerosene, paid propane or gas bills, prevented foreclosures or evictions, or assisted with home repairs.

# Heating Assistance Program

The Foundation assists EnergyUnited electric members with winter electric bills through the Heating Assistance Program.

The maximum amount that can be granted to each applicant is \$400 during the time period of **December 1 through April 30** each year.

# Energy Assistance Program

The Foundation assists EnergyUnited electric members with summer electric bills through the Energy Assistance Program.

Assistance is available during the months of **April through August** and the maximum amount funded is \$400 per applicant during this season.

# Thank you for Giving!

The Round-Up Program would not be a success without the generosity of our members. If you participate, thank you! If not, we encourage you to consider rounding up your bill. To do so, simply contact a Customer Care Representative by calling 1-800-522-3793.

## In Summary

The EnergyUnited Foundation is just one way that we give back to our community. We thank the Foundation Board Members for their time and commitment. We are grateful to YOU, our valued members for your generosity!

We hope to continue giving back to the communities that we serve for many years to come!



# Questions?





# Break



# Co-op Updates



Maureen Moore

Communications Manager

# Youth Tour Update

- ▶ Interviews concluded January 27
- ▶ Special thanks to Barry Henline, John Ervin, Gary Stuebing and Dan Akers for participating in interviews!

And the winners are....



# Youth Tour Winners



Madeline Hiteshue  
Pine Lake Preparatory



Patrick Oglesby  
NC School of Math & Science

# Cooperative Leadership Camp

- ▶ Organized by Cooperative Council of NC
- ▶ Will be held June 20-24, 2022 at Camp Monroe in Laurel Hill, NC.
- ▶ EnergyUnited will sponsor two students
- ▶ The winners are....





# Cooperative Leadership Camp



Shelby Younts  
Central Davidson High



Parker Ariail  
William A. Hough High School

# *Empowering the Future*

- We are now recruiting for the 2022 *Empowering the Future* Scholarship program!
- EnergyUnited will be awarding two \$5,000 college scholarships to high school seniors this April.
- The deadline to apply is March 31!





Touchstone Energy®

# Sports Camp **Scholarships**

- We are now recruiting for our 2022 Sports Camp program! If you know a young boy or girl in the fifth or sixth grade who enjoys playing basketball, please encourage them to apply!
- Deadline to apply is March 31.



# Bright Ideas

## EDUCATION GRANTS

- ▶ Program will launch April 1, 2022.
- ▶ K-12 teachers (public, private, charter) who work for any school within our 19-county service area are eligible to apply!
- ▶ Please encourage all educators to visit [energyunited.com](https://energyunited.com) to learn more and apply on or after April 1.

# January Storm Debrief

- Winter Storm Frieda, which passed through our area on January 3, resulted in a major outage on our system.
  - At its peak, the storm resulted in more than 13,000 outages across our system.
- We prepared for potentially severe impacts from Winter Storm Izzy on January 16. However, we did not see large number of outages as a result of this storm.



MY ACCOUNT

CONTACT US

EnergyUnited  
YOUR LOCAL CONNECTION



## ENERGYUNITED PREPARES FOR WINTER STORM IZZY

EnergyUnited is closely monitoring weather forecasts this weekend as Winter Storm Izzy approaches the East Coast. The cooperative is prepared for the possibility of significant system impacts, with the heaviest snowfall occurring in Taylorsville and western North Carolina. Substantial ice accumulation is also expected, with the most accumulation occurring in southern areas of the cooperative's service territory. While the impact is expected to be significant and widespread, EnergyUnited crews are ready to respond should outages occur.

- To report an outage members can use the cooperative's web portal or mobile app **My EnergyHub**, or call 1-800-EUNITED.
- Real-time outage numbers can be found on our [Outage Map](#). Visit our [Storm Preparation](#) page for important information to help keep you safe before, during and after the storm.

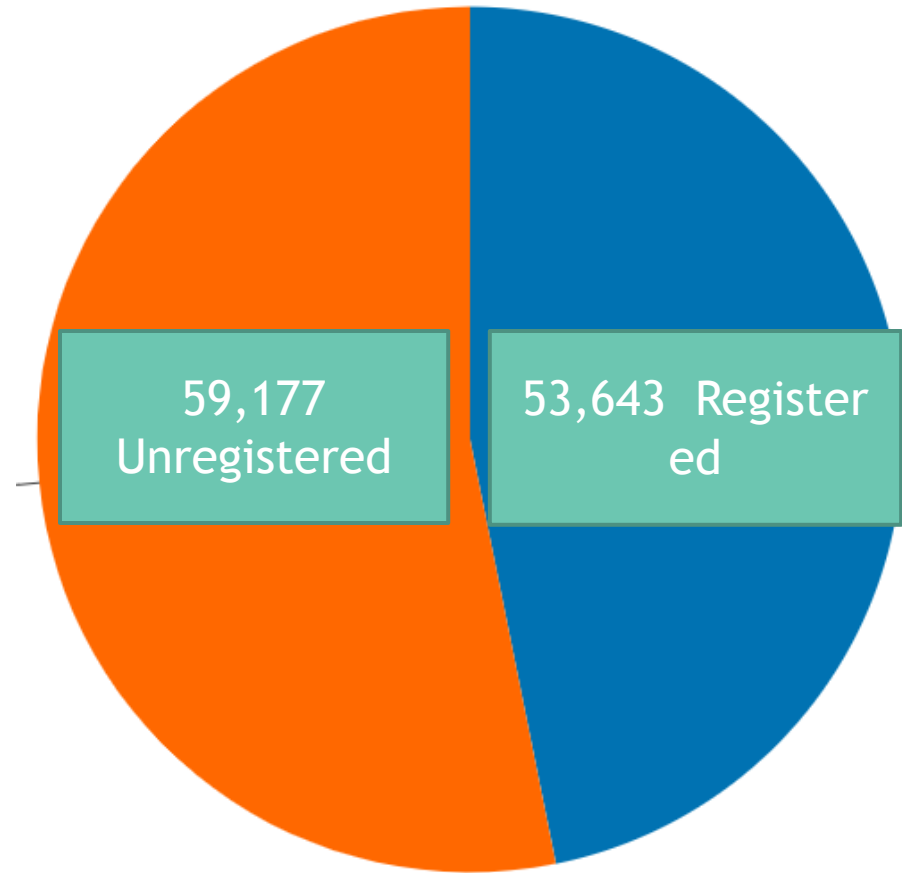
As always, safety is our number one priority. Please avoid all travel if possible, as road conditions may be unsafe as the winter weather begins. Also, be prepared by making sure you have a way to safely stay warm if your power does go out. Never use a portable generator indoors, due to the risk of carbon monoxide poisoning. Portable generators should only be used in well-ventilated areas, when necessary to power essential equipment.

It is important to remember to always stay away from all downed lines. Always assume that any line you see, on the ground or overhead, is energized and deadly. Call our customer care center at 1-800-522-3793 to report such safety hazards. In the event of a major outage, rest assured that our crews will be working around the clock to restore power. No matter what Winter Storm Izzy has in store for our state, EnergyUnited crews are ready to respond safely and quickly to minimize the duration of any service interruptions.

[View Outage Map](#)

# My EnergyHub Update

- Approximately 46 % of EnergyUnited members have registered their accounts in My EnergyHub.
- Help us encourage members to register for My EnergyHub to use our web portal or mobile app.
- Members can pay bills without fees, analyze their energy usage, sign up to receive outage alerts and set account preferences.



*62,698 accounts registered as of 2/1/22*



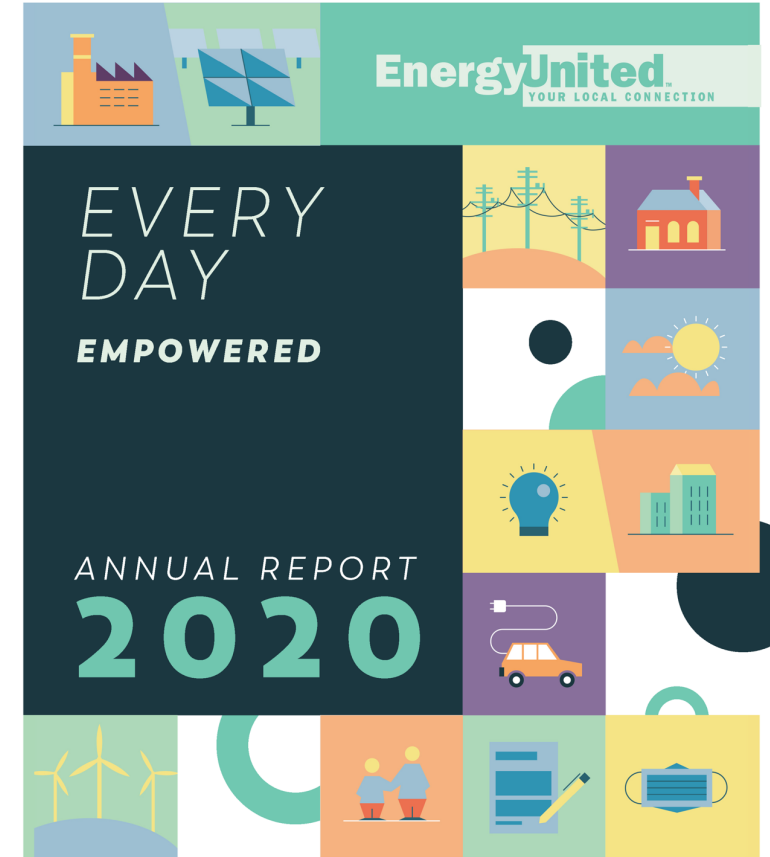
# Davie County Solar Farm Update

- Construction is in progress.  
We have faced delays due to permitting and supply chain shortages.
- Will be online by end of 2022.  
This farm will power our new community solar farm offering later in the year.



# 2021 Annual Report

- *Will be inserted in the June issue of Carolina Country magazine.*
- *Will be available online at [www.energyunited.com](http://www.energyunited.com)*





## Sustainability Report

- ***Content production in progress.***
- ***Will share updates on all of EnergyUnited's efforts to preserve environment and the service pillars you value most.***
- ***Will be available online on April 1, 2022.***






# 2022 Digital Branding Campaign

- *4 mini brand campaigns in 2022.*
- *Topics include safety, outages/planned outages, community outreach programs, sustainability, vegetation management and My EnergyHub*



# Vegetation Management Page

[ABOUT](#) [CAREERS](#) [CONTACT](#) [1-800-522-3793](#) [MY ACCOUNT](#) [REPORT AN OUTAGE](#) [MAKE A PAYMENT](#) 

 [ELECTRIC](#) [PROPANE](#) [COMMUNITY](#) [OUTAGES](#) [SAVE MONEY](#) [PRODUCTS & SERVICES](#) 

# VEGETATION MANAGEMENT

The world of Vegetation Management is dynamic by nature. Lines and poles may stand for decades without change, but the vegetation along a utility right-of-way continually changes, continuing to grow from year to year. Couple this with the fact that vegetation is cited as being responsible for numerous power interruptions every year, and it becomes easy to understand why utilities must have programs in place to manage this changing environment.

Currently, EnergyUnited maintains 6,000 miles of overhead distribution lines and 200 miles of transmission lines that together supply electricity to over 125,000 members within our service territory. This equates to approximately 25,455 acres of distribution and 2,425 acres of transmission corridor that must be patrolled and maintained on a routine basis.



# Vegetation Management



# Brand Exploration Project

- ▶ Exploring the evolution and long-term direction of the EnergyUnited brand.
- ▶ Working with firm to complete independent audit to analyze strengths, weaknesses, opportunities and threats.
- ▶ Goal to develop long-term brand management plan with actionable items to enhance our branding efforts.



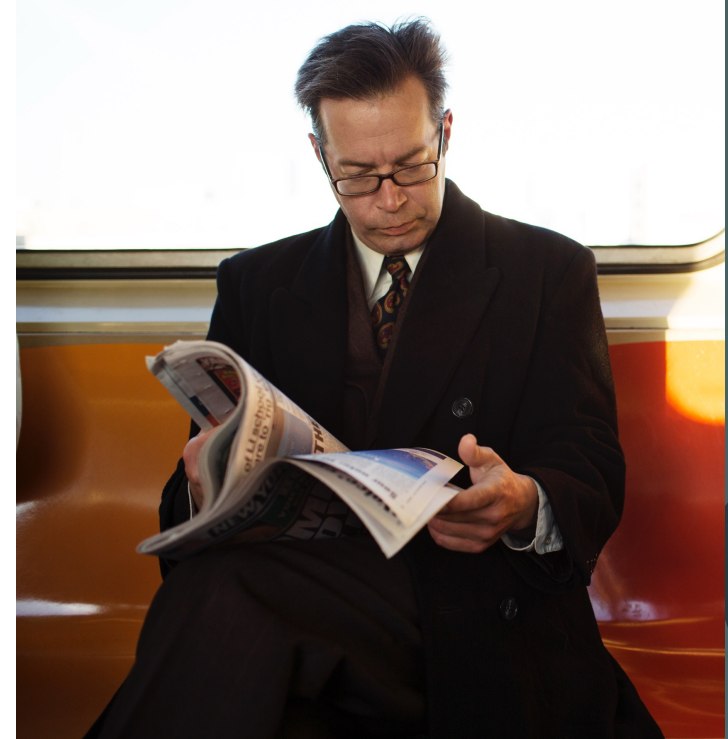
# Drive Electric Week - EV Event (September 23 - October 2)

- ▶ We are currently planning a special EV event for National Drive Electric Week this fall.
- ▶ To help us plan the event, please let us know what you would be interested in seeing or learning about.



# Member Article Opportunity

- ▶ Would you be interested in writing an article to possibly be included in our member newsletter, *Connect*? If so, email Maureen and Adam to share your ideas!





# President's Message



Dr. Max Walser  
President  
EnergyUnited Board of Directors



# Questions?



# Our Next Meetings

Statesville - Thursday, June 2

5:30 - 7:30 p.m.

Location: TBD