

CONNECT

ENERGYUNITED'S MONTHLY MEMBER NEWSLETTER



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THE FUTURE

THOMAS GOLDEN



Just like that we've flown straight from holiday festivities, family time and New Year's resolutions right to heart-shaped candy boxes, cards and roses. It's Valentine's season, and as always, it serves as an opportunity for us to share how much we appreciate and care for you, our members.

Because the fact of the matter is, we wouldn't be here without our members. We are a member-owned cooperative that relies on the input, governance and of course physical presence of each of you in order to power (and empower) you and your daily lives. I know I've touched on this in previous letters, but it bears repeating: thank you for being a member and participating in our cooperative model.

Though this year is still in its infancy, we're proud of the quick outage prevention management this season has already seen. Our ever-evolving technological advancements, safety protocols and preventive measures like vegetation management initiatives have all contributed to our 99.9% reliability rating. We work hard to ensure your power stays on and life continues as usual. Yes, it's because we love our members, but it's mostly because it's what we expect from an energy services provider and ourselves.

For those of you who have felt the impact of our rate adjustment more acutely, I would like to take this opportunity to encourage you to visit our We Are Here to Help You page of resources (by scanning the QR code below.) This page hosts funding opportunities, saving tips and rebate opportunities to possibly help you and your family offset some of the rising costs we've felt. I'd also like to encourage you to take advantage of the Usage Explorer tool inside My EnergyHub to monitor daily and hourly energy consumption, allowing you to identify savings opportunities in real time.

I look forward to seeing what else this year has in store for us. We're better together as a business, a community and as neighbors. The entire EnergyUnited team stands ready to serve you each day. After all, it's the cooperative way, and what's not to love about that?

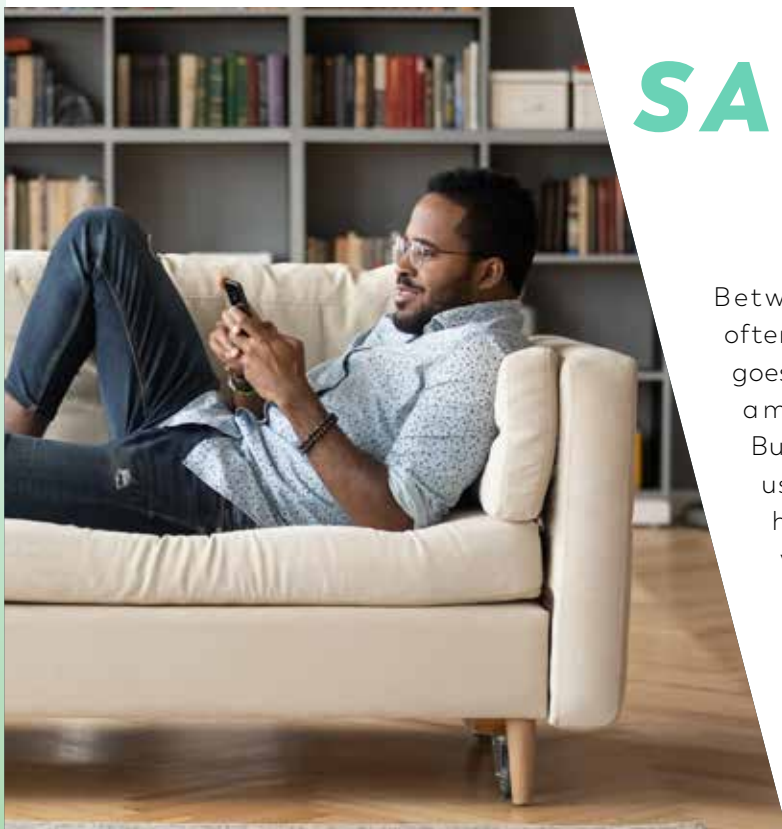
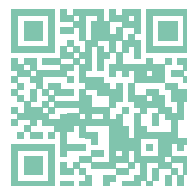
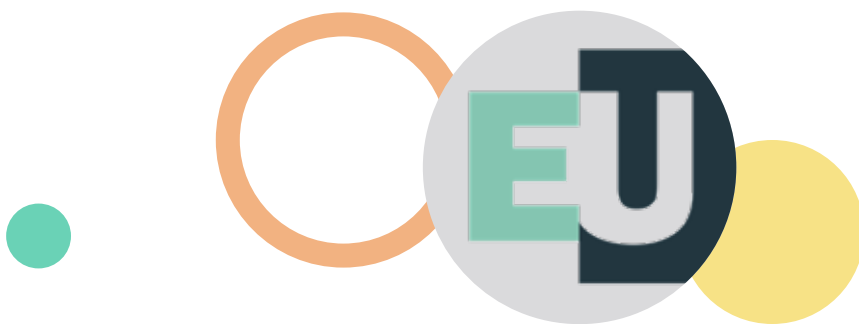


Sincerely,
Thomas Golden, CEO

HERE TO HELP YOU **STAY WARM**

January and February historically present record low temperatures of the year. And it can be a stressful time for those struggling financially to make sure their power stays on. Those in need can find relief through the EnergyUnited Heating Assistance Program, LIEAP and CIP.

To learn more about these programs, visit [EnergyUnited.com/we-are-here-to-help-you](https://www.energyunited.com/we-are-here-to-help-you).



SAVINGS YOU'LL LOVE

Between the planning calculating and oftentimes recalculating, there's a lot that goes into getting a full understanding of how a member can better save energy and money. But with *My EnergyHub*, you get up-to-date usage information and notifications to help you better understand and manage your energy spending.

Put the power in your hands and see what My EnergyHub can help you with by scanning the QR code above!

EVERY DAY EMPOWERED

ENERGYUNITED MEMBER COMMUNITY COMPASSION

February is a special month for people all around the world to celebrate love. Whether you are celebrating as a couple, as a family or with friends, Valentine's Day represents a unique opportunity to reflect on your close relationships and to be with the people you love most. It's a time to connect and reconnect. To love and be loved.

But what kinds of feelings are evoked on this day for those who live in isolation? Do they want to celebrate love or simply experience it? For many individuals who are homeless or struggling financially, a helping hand extended in compassion represents more than a single act of kindness. It represents hope and, potentially, a turning point in their lives.

Just ask Amanda Anderson, founder and executive director of Cover the City Project, a nonprofit organization in High Point that provides warmth to those who are facing homelessness by supplying blankets and socks to local shelters in the community. Anderson, who is a member of EnergyUnited, started Cover the City in 2013 after she encountered a homeless man in High Point. After noticing the man at



From left to right: Bonnie Tucker, Board Member, Cover the City Project; Amanda Anderson, Founder and Executive Director, Cover the City Project; Beth Waters, Director, Arthur Cassell Transitional Housing.

COVERS WITH

View the
message in
her words.



AMANDA ANDERSON

a local Krispy Kreme shop, Anderson worked with a group of friends to obtain coats, scarves, blankets, socks and gift cards to give to the man.

Since that memorable moment, Anderson's warmth has spread throughout the community and state. In fact, Cover the City currently serves more than 50 partner organizations, primarily homeless shelters, throughout the state. Additionally, several Cover the City chapters have been established outside of North Carolina thanks to her leadership.

Her passion for service is driven by one primary mission: to cover cities literally and physically with warmth and love. In her drive to do so, she has been humbled by the continual support she has received from community partners, friends and neighbors who have made donations, served voluntarily and offered words of encouragement.

Each act of kindness and demonstration of support is paid forward by Anderson. Her story offers an important reminder for us all this Valentine's Day. Love is patient and kind, two qualities that have been consistently demonstrated by Anderson. But love can also be very empowering. It provides perspective, serving as the fuel that enhances our service capacity. When it is harnessed cooperatively, communities can heal and even begin to thrive.

Cover the City Project recently received a grant from the EnergyUnited Foundation and also receives support from individual donors. To make a donation or to learn more about the organization, visit www.coverthecityproject.org.



UNDERSTANDING **WINTER WEATHER** WARNINGS

Ever wonder what exactly the difference between a storm warning and a storm watch is? Know your lingo this winter with a little help from your friends at EnergyUnited.

WINTER STORM WARNING

Issued when hazardous winter weather in the form of heavy snow, heavy freezing rain or heavy sleet is imminent or occurring. Winter storm warnings are usually issued 12 to 24 hours before the event is expected to begin.

WINTER STORM WATCH

Alerts the public to the possibility of a blizzard, heavy snow, heavy freezing rain or heavy sleet. Winter storm watches are usually issued 12 to 48 hours before the beginning of a winter storm.

WINTER WEATHER ADVISORY

Issued for accumulations of snow, freezing rain, freezing drizzle and sleet that will cause significant inconveniences and, if caution is not exercised, could lead to life-threatening situations.

KNOW YOUR RISK FOR WINTER STORMS

Pay attention to weather reports and warnings of freezing weather and winter storms. Listen for emergency information and alerts. Sign up for your community's warning system. The Emergency Alert System (EAS) and National Oceanic and Atmospheric Administration (NOAA) Weather Radio also provide alerts.

PREPARING FOR WINTER WEATHER

Prepare your home to keep out the cold with insulation, caulking and weather stripping. Learn how to keep pipes from freezing. Install and test smoke alarms and carbon monoxide detectors with battery backups. Gather supplies in case you need to stay home for several days without power. Keep in mind each person's specific needs, including medication. Remember the needs of your pets. Have extra batteries for radios and flashlights.

IN CASE OF EMERGENCY

Be prepared for winter weather at home, at work and in your car. Create an emergency supply kit for your car. Include jumper cables, sand, a flashlight, warm clothes, blankets, bottled water and nonperishable snacks. Keep a full tank of gas.

Source: [Ready.gov/winter-weather](https://www.ready.gov/winter-weather)



SMARTER LIVING, **SMARTER HOME**

Smart home technology continues to improve and offer us ways to relax and enjoy life. For instance, you can use voice-activated controls to tell your smart home to turn on the laundry room lights and set a reminder to switch the laundry when it's done.

A smart home hub allows all your devices to sync up in one convenient place. You can have your video doorbell tell you when a guest has arrived, then you can unlock the door and tell them to come in.

When it's time to turn in for the night, use a preprogrammed setting to leave on a couple of lights for security, but cut the power to everything you don't want on. Just set the smart home to sleep mode.



Scan the code above to watch a video on smart home controls.

Whether you're in the mood to get energized, wind down or anything in between, a smart home hub helps you do it all with just a few clicks.

What smart home technology is your favorite? Tag us in your Instagram or Facebook stories **@EnergyUnitedEMC** to let us know.



EMPOWERING THE FUTURE

APPLICATIONS DUE 3/31!



ELIGIBILITY FOR 2023 PROSPECTIVE APPLICANTS

The 2023 Empowering the Future scholarship program is open for student applicants looking for college scholarship support. To qualify for the \$5,000 scholarship, students must plan to attend a college, university or technical school during the 2023–2024 academic year and also meet one of the two following requirements:

- Students must reside in a home that is serviced by EnergyUnited.

OR

- Students who attend the following schools are automatically eligible to apply: Central Davidson, Davie County, Davie County Early College, Hopewell, Ledford, North Iredell, South Davidson, West Iredell and William Amos Hough. (EnergyUnited provides electric power to these schools.)

The deadline to submit applications is March 31, 2023.

Apply at [EnergyUnited.com/scholarship-program](https://www.energyunited.com/scholarship-program).

HOOP, THERE IT IS!

Looking for a summer sports camp opportunity for your kiddo? We've got you covered. All-expenses-paid basketball scholarships, sponsored by North Carolina's 26 Touchstone Energy cooperatives provide funding for more than 50 middle school students across the state. Young women can apply to attend the Wolfpack Basketball Camp at North Carolina State University, and young men can apply to the Carolina Basketball Camp at the University of North Carolina.

Students must be enrolled in fifth or sixth grade at a qualifying North Carolina school within EnergyUnited's service area.

The application deadline is March 31, 2023.

Apply at [EnergyUnited.com/sports-camps](https://www.energyunited.com/sports-camps).

