

CONNECT

ENERGYUNITED'S MONTHLY NEWSLETTER FOR MEMBER-OWNERS

GET PLUGGED IN

TO YOUR
ENERGY
COOPERATIVE

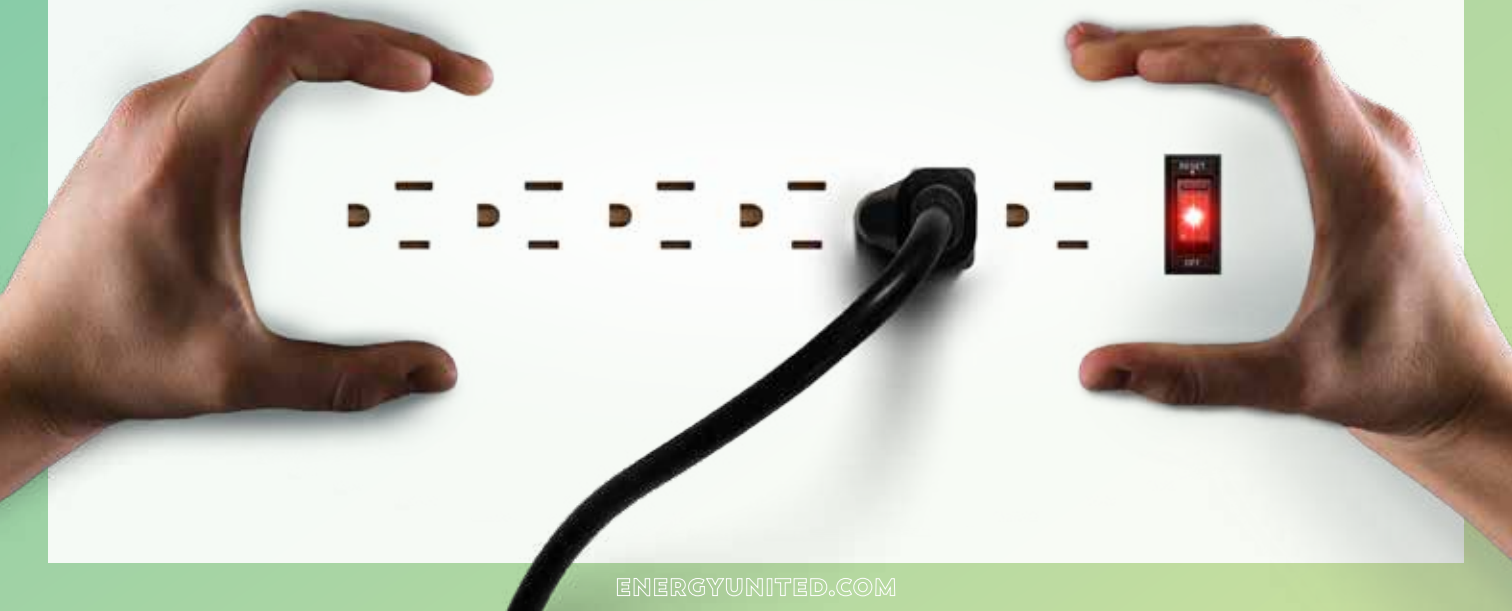
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SAY HELLO TO ENERGY ADVISOR BY ENERGYUNITED

As an EnergyUnited member, you are just that—a member and not a customer of North Carolina’s largest energy cooperative. Membership carries many different meanings, as we aim to provide our members with energy at cost, work to better our local communities, strive to make sure your power is always up and running, and help you manage and conserve energy.

The latter is today’s topic of conversation due to some exciting news we have in the works. Later this spring, EnergyUnited will be rolling out a brand-new consumer engagement system called Energy Advisor. This system is much more than a fancy name, it’s a powerful tool and resource to help all of our members control their energy consumption with a personalized dashboard and numerous features. What will it look like? Here’s a sneak peek.

ENHANCED ENERGY NOTIFICATIONS

You’ll be able to sign up for personalized energy messages that provide you real-time updates on your energy use. The result? Measurable energy efficiency results and many happy members/consumers.

PROJECTED BILLING

Is your energy usage running higher than average? You’ll receive an alert along with a projected billing pattern outlining what your bill would look like if your current level of energy usage continues. By staying ahead of the ball, members will be able to adjust their energy consumption to compensate for the rest of the billing cycle.

E-NOTIFICATIONS

Although we do enjoy getting a letter via snail mail, Energy Advisor’s electronic notifications will allow us to notify you by email if you’re late for a bill. This enables us to get you this information sooner, with a direct payment link, so you can also settle your balance quick and easy. And that’s only the beginning for e-notes.

AUDIT TOOLS

We all live in very different homes, which means the ways we use energy are just as diverse. With the Energy Advisor dashboard, you’ll be able to customize your energy settings to your specific needs. More custom options mean greater energy-saving benefits.



LETTER FROM THE CEO



EnergyUnited has always stood for more than just energy. Our guiding purpose is to improve the quality of life for each of our member-owners. Looking back on an incredible 2017, I am proud to say we did that through our ongoing community-focused programs.

Operation Round-Up is a program that's had one of its best years to date, making it super easy for members to give back to members in need by rounding up their energy bills. Donations are tax-deductible, so everyone wins. Nearly 40 teachers from 11 of the counties that we service received a total of \$40,000 in education grants, thanks to our NC Bright Ideas Program. On top of that, we sent another lucky boy and girl to the elite basketball camps at NC State and UNC Chapel Hill through the Touchstone Energy Sports Camp Scholarship.

In the new year, we'll be expanding our youth outreach with a brand-new scholarship program, Empowering the Future. Two \$5,000 scholarships will be awarded to qualified high school seniors planning to attend a college, university or technical school upon graduation.

Thank you for your continued support and commitment to the communities we serve. We hope our shared accomplishments over the past 12 months give you a great sense of pride.

H. Wayne Wilkins

THE SHOT CLOCK IS ON

Here in North Carolina, we're proud of our "B's"—barbecue and basketball. Sharing the love of basketball with the children in our communities is more than tradition; it's an opportunity to teach the importance of teamwork and cooperation in an enriching environment.

This year from January 1 through March 31, EnergyUnited seeks school students for Touchstone Energy Sports Camp Scholarships. These scholarships are awarded to one boy and one girl to attend camp at two of the state's largest college campuses. Coaches at both overnight camps will work closely with each student to develop fundamental basketball skills and practice playing while working cooperatively.

Visit ENERGYUNITED.COM/SPORTS-CAMP for more information about the camps and the application process.



5 REASONS TO GO ELECTRIC IN 2018

Leading auto manufacturers have ramped up their production of electric vehicles, making it easier and more affordable to upgrade your daily driver to something more efficient. Intrigued? We thought you would be. Here are five reasons to make the switch in 2018.

NO GAS REQUIRED.

Driving fuel-run cars can burn a hole in your pocket as gas prices continue to fluctuate. Though electricity isn't free, an electric car is far cheaper to run, saving the average American \$2,000-\$4,000 on gas each year.

TAX CREDIT: APPROVED.

In some states, the government actually pays you up to \$7,500 to drive an electric vehicle in the form of a tax credit. This can effectively eliminate the cost difference between a gasoline-powered car and an electric car. Not bad, right?

REDUCED EMISSIONS.

Electric cars are 100% eco-friendly because they run on electrically powered engines. By switching to a popular model like the Nissan Leaf or Chevrolet Volt, you'd be doing your part to promote a clean, healthy environment.

LOW MAINTENANCE.

Since electric cars are run on electrically powered engines, you won't need to visit your local auto shop as often. In fact, some experts estimate the maintenance cost of an electric vehicle equates to approximately one-third less than that of a gas-run vehicle.

MEMBER-OWNER BENEFITS.

To show our support for this advancing technology, we currently offer rebates specifically for members like you to help offset the cost of a charging station installation. Plus, a wide selection of EV chargers will be available in the online EnergyUnited Energy Efficiency Store soon!

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POWER QUIZ

HOW WELL DO YOU KNOW YOUR CO-OP?

In what year was EnergyUnited Electric Membership Corporation (EMC) founded?

- A 1934
- B 1967
- C 1998
- D None of the above

EnergyUnited is made up of approximately how many member-owners?

- A 9
- B 10,000
- C 42,000
- D 126,000

True/False. EnergyUnited is the largest electric cooperative in North Carolina and one of the largest in the United States.

- A True
- B False

In what North Carolina city is the EnergyUnited headquarters located?

- A Statesville
- B Raleigh
- C Charlotte
- D Cornelius

What is the current reliability rating for our energy services?

- A 100%
- B 99.98%
- C 85.6%
- D 90%

EnergyUnited Propane has approximately how many customers throughout North and South Carolina?

- A 25,000
- B 30,000
- C 4,000
- D 37

ANSWERS: C, D, D, A, A, B, A



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EnergyUnited Electric Cooperative

